

Genius Hour Ted Talk Rubric

	Novice	Apprentice	Master
Presentation Delivery	Displays minimal eye contact with audience, while reading mostly from the notes. Speaks in uneven volume with little or no inflection. The visuals drive the talk. The could just read the poster or AV presentation, and have the same information.	Consistent use of direct eye contact with audience, but still returns to notes. Speaks with satisfactory variation of volume and inflection. Occasionally the visuals drive the talk.	Holds attention of entire audience with the use of direct eye contact, seldom looking at notes. Speaks with fluctuation in volume and inflection to maintain audience interest and emphasize key points. The student, not the visuals, drives the talk.
Content/ Organization	Demonstrates minimal knowledge. Has a hard time giving answers to posed questions,. Does not provide a clear purpose and subject; very few examples, facts, and/or statistics; Does not support conclusions/ideas with evidence.	Is at ease with expected answers to all questions, without elaboration. Has somewhat clear purpose and subject; some examples, facts, and/or statistics that support the subject; includes some data or evidence that supports conclusions.	Demonstrates full knowledge by answering all audience questions with explanations and elaboration. Provides clear purpose and subject; pertinent examples, facts, and/or statistics; supports conclusions/ideas with evidence.
Enthusiasm/ Audience Awareness	Shows little or mixed feelings about the topic being presented. Fails to increase audience understanding of knowledge of topic.	Shows some enthusiastic feelings about topic. Raises audience understanding and knowledge of some points.	Demonstrates strong enthusiasm about topic during entire presentation. Significantly increases audience understanding and knowledge of topic; convinces an audience to recognize the validity and importance of the subject.